



Albert Cheng
Chief Operating Officer and Co-Head of Television
Amazon Studios

As COO, Albert Cheng oversees Amazon Studios' programming and release schedules, TV and feature film music, consumer insights research, technology and applications. As Co-Head of TV, he and Vernon Sanders lead creative development, business affairs, casting and production/post-production. Started in 2010, Amazon Studios produces shows that have won and been nominated for Emmy and Golden Globe awards, including **Tumble Leaf**, **Transparent**, **Bosch**, **Mozart in the Jungle**, **The Man in the High Castle** and **The Marvelous Mrs. Maisel**. It also produced the Oscar winner **Manchester by the Sea**. Before Amazon, Cheng was a Walt Disney Co. executive for 15 years, reaching EVP, Digital Media, and Chief Product Officer, Disney/ABC Television Group. Years before Netflix and Amazon, he and his team recorded many digital firsts: putting TV episodes on iTunes (2005), streaming top broadcast shows (2006) and in HD (2007), launching an iPad app (2010) and offering live broadcast network feeds (2013). They won four Primetime Emmys. Cheng earned his Bachelor's degree from MIT and his MBA from Harvard.

Albert Cheng
首席运营官兼电视事业部联合负责人
亚马逊影业

作为首席运营官，阿尔伯特·程先生全面负责亚马逊影业的内容策划、市场策略、影视音乐、消费需求调查、应用技术等业务。作为电视事业部联合负责人，他和 Vernon Sanders 共同负责项目策划、商务谈判、选角以及摄制与后期制作工作。2010 年起，亚马逊影业出品了多部获艾美奖、金球奖提名的优秀剧集，包括《飘零叶》《透明人生》《博世》《丛林中的莫扎特》《高堡奇人》《了不起的梅塞尔夫人》，以及获得奥斯卡奖项和提名的影片《海边的曼彻斯特》。在加入亚马逊影业之前，阿尔伯特·程在迪士尼担任高管长达 15 年，包括数字媒体执行副总裁、迪士尼/ABC 电视集团首席产品官。早在亚马逊和网飞时代之前，他和他的团队就已经创造了数字时代的多个“首次”：2005 年首次在 iTunes 推出电视剧集；2006 年首次以流媒体形式推出广播节目，并在 2007 年推出高清版本；2010 年上线首个 iPad 应用程序；2013 年首次提供网络直播广播节目。目前为止，他和他的团队赢得了四座黄金时段艾美奖。阿尔伯特·程先生在麻省理工学院取得其学士学位，并在哈佛大学取得其工商硕士学位。